
EXPOSURES

Volume 77, No: 1

September 2016



Monthly Newsletter of the Springfield Photographic Society
Affiliated with the Photographic Society of America
and the New England Camera Club Council
Meeting Place: Loomis Lakeside at Reed's Landing
807 Wilbraham Road, Springfield, MA 01109 @ 7:00PM
2nd & 4th Wednesdays of each month, September through May
sps.photoclubservices.com
President: Kevin Fay - kevin.fay44@gmail.com



SPS' 80th Anniversary Year

This month we will “kick off” the Club’s 80th year of existence and hopefully continue the program of excellence established since the Club’s inception in 1937.

Our first program of this anniversary year will take place on Wednesday evening, **September 14, 2016** at 7:00PM in our usual haunt, Loomis Lakeside at Reed’s Landing and it will feature a review by Barbara Krawczyk of the new Standards for Exhibition (Rules of Competition) that her committee developed and the Board adopted over the summer, as well as a full length presentation by Michael Goodman, *Adding Points to Your Competitive Images*. Mike will show us great photographs that he has taken in his extensive travels and will give some tips on how to improve our photography. Be sure to attend this event if you want some ideas on showing your photographs in our exhibitions this year.

The first Exhibition night will be held on September 28. The Photo Challenge for that evening is “Sea Life”.

PLEASE TAKE NOTICE

Throughout the season, the club’s normal schedule is: Exhibition (Competition) Night is the first meeting held on the second Wednesday of the month and Program Night is the second meeting that is held on the fourth Wednesday of each month.

Historically, the Club has always started the new season by flip flopping the schedule and beginning the year with a program and this year will be no different so remember, Program on the 14th and Exhibition on the 28th. In October we will revert to the normal schedule of Exhibition then Program so that means that there will be back-to-back Exhibition nights (Sept. 28 then Oct. 12) so plan accordingly.

Also, there are occasions that crop up during the year that necessitate an adjustment to our regular schedule. Members will be notified of any such changes.

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The real art of conversation is not only to say the right thing at the right time, but also to leave unsaid the wrong thing at the tempting moment.

### Photo Challenges for 2016 -2017

**Sept. 2016: Sea Life**  
**Oct. 2016: Tombstones**  
**Nov. 2016: Expression**  
**Dec. 2016: Treasure**  
**Jan. 2017: Bridge(s)**  
**Feb. 2017: Starts with “P”**  
**Mar. 2017: Glass**  
**Apr. 2017: Chairs**  
**May 2017: Celebration**

### KUDOS and CONGRATULATIONS

The 16th Piedmont Photography Show, Sponsored by the Somers (CT) Cultural Commission, was held this past May from the 1st to the 15th and was judged by John Benoit & Tom Cameron.

Two of our SPS Members were honored for their work with some of the top awards. Winners of the two *Piedmont Awards* were SPS members: **Madeline Duval** for “*Ghost Trees*” and **Rosemary Polletta** for “*Gannets, Nesting Pairs*”.



The Welcome Mat is out for two new members...

**Sylvia Pyzocha and David Taupier.**

We hope that you will enjoy your association with our group.

## An Open Letter to SPS Members From Kevin Fay, President

Hello Everyone:

As the summer drought lingers in our lawns and gardens, I can tell you there has been no drought in planning the upcoming year for the photography club. We have been very busy on a variety of fronts and want to give you an overview of the many exciting things that have been going on ...

**All Roads Lead From Springfield** – We have 86 prints from 22 club members hung and ready to go for the opening of our show at the Valley Photo Center (located on the second level of Tower Square in downtown Springfield). Thanks to everyone who has contributed pictures or worked on the show in any way. A special thanks to **Amy Dane** who has worked tirelessly throughout the summer on this great event. The opening is this Tuesday (Sept 6) and the reception is this Thursday (Sept 8) at 5:00pm. Please come with friends and family and help us celebrate the largest public display of our work in several years!

**Program Nights** – The program schedule for the year is coming together nicely. Many of our programs are firmly in place, although we do have room for some changes. There are going to be a variety of programs that will either be full length photography shows by outside guests, shorter presentations by club members, or hands-on instructional events where you can pick up all kinds of tips on shooting or processing your images.

**Web Site** – An informative web site is an important resource for any club these days. We have been glad to have a web site, but ours has been difficult to maintain. As a result, it has been difficult for you to navigate, whether you want to sign up for a trip or post some of your photos to a gallery. So, we have a web developer who is working on our current site to give it a new, fresh look (including a new club logo!). We have also asked the NECCC to start a longer term project to build a new web site template that could be used by all member clubs. Our goal is to have the club web site be your go-to for the latest happenings in the club. Thank you to **Rachel Bellenoit** who is working with the web developer to upgrade our web site.

**Standards of Exhibition** – This is our guide to the images we share with each other (and has evolved from the more ominous title of *Rules of Competition*). It is a comprehensive resource to guide you on creating images and sharing them in our club events. **Barb Krawczyk** headed up a committee to review the standards, clarify some terms, and set a few firm guidelines that we felt were needed. Two examples: We all love zoo animals and hope to see some pictures of them in General this year. However, we are excluding them from Nature to keep that category special. As well, we love to see creative photographs, but have new guidelines that keep highly manipulated images in the Artistic arenas. This will help us preserve traditional photography, as well as promote creative/artistic photography. Thanks to **Barb, Judy Bolio, Rosemary Polletta and Tim Donelan** for doing this for us. Note: Our first exhibition is Wednesday, Sept 28.

**Judging Seminar** – Those folks who were on the judging roster last year got together this summer to talk about how we judge images. We wanted to hear what each other had to say, and to understand what each other is thinking and looking for. Our goal was for everyone to learn from each other and develop the best approach to subjective matters. For example, we agreed that judges must evaluate only the picture they see and not try to guess where it was taken, how far someone traveled to take it, or how hard they worked to process it. We also agreed that we will judge the 99 version of a popular lighthouse the same we would have if we were seeing it for the first time. We are interested in what Michael Goodman tells us on Sept 14 about judging images, and then we will publish a guide for you to understand what the judges will be looking for this year. Thanks to **Eileen and Tim Donelan** for hosting this event.

**Digital Technology and Exhibitions** – The Springfield Photographic Society has the best group of photographers in the Pioneer Valley. We owe it to our members to provide the best exhibitions we possibly can. Last year we bought a high definition digital projector and a new screen, and saw a marked improvement in the projection. This summer, we completed our technology upgrade with a great new laptop PC. For those interested in the specs:

|             |                                          |
|-------------|------------------------------------------|
| Laptop PC   | Lenovo IdeaPad Y700                      |
| Processor   | 2.60GHz Intel® Core™ i7-6700HQ Processor |
| Graphics    | NVIDIA GeForce GTX 960M 4GB              |
| Memory      | 16.0GB PC4-17000 DDR4 2133 MHz           |
| Hard Drives | 1TB 5400 RPM and 128GB solid state drive |

We have also reviewed the procedures followed by the Digital VP, and are making changes to ensure that our exhibition program runs as smoothly as possible. Thanks to **Ron Belovitz** and **Kevin Kopchynski** for supporting this effort.

## SPS Officers and Directors ~ 2016 - 2017

The following people were elected by the members to lead the Club during the current year.

President ..... Kevin Fay  
Vice President - Prints ..... Rosemary Polletta  
Vice President - Projected Image ..... Ron Belovitz  
Treasurer ..... Cindy Nothe  
Secretary ..... Nick DeCondio, MNEC

Elected Directors: Karen Geaghan, MNEC, Chuck Bentley, Judy Bolio, Karen Lemoine

Non-elected Director: Chris Laudani

*Non-elected Director is the immediate, past President.*

Appointed positions:

EXPOSURES Newsletter – Richard Novak, MNEC  
Judge Coordinator/Exhibition Standards – Barb Krawczyk  
Loomis Gallery Curator – Rosemary Polletta  
Membership Chair – Ron Belovitz  
Publicity Coordinator – Cindy Nothe  
Social Media – Lynn Salem  
Statistician – Ken Cook, MNEC  
Trip Coordinator – pending  
Website Manager – Rachel Bellenoit

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### Kevin's Letter (cont'd.)

**Print Exhibitions - Rosemary Polletta** is taking over as the Print VP. We will move into the upcoming year with the changes to the print submission process that we tested at the end of last year. The goal is to make it easier to just drop off your prints on exhibition night and go mingle with your friends.

**New Membership – Ron Belovitz** heads up the Membership Committee and has worked with new committee members **Karen Lemoine** and **Cindy Nothe** on this year's edition of the New Member Handbook that was developed last year. The handbook has been a valuable resource for newcomers to the club, and copies are always available to our existing members who might be interested in the contents. Responses to last year's survey guided the committee's efforts to update and expand the handbook's contents. The committee also plans to seek input from the general membership to be sure the club is offering a good range of programs to meet the widest range of needs and interests.

**Board of Directors** – I would like to thank our new board members, **Karen Lemoine**, **Judy Bolio** and **Chuck Bentley** for jumping in and working on our various projects. Also, thanks to **Nick Decondio** for taking over as Secretary. Last, but not least, a special thanks to **Cindy Nothe** who is involved in a variety of projects, many of which are behind the scenes (like getting us incorporated!), and for giving an incredible amount of her time and expertise to the club.

So there is an overview. We are also going to have some field trips announced for the next few months and will do whatever we can to make the club a fun and welcoming group for everyone. Please join us for our three September events (underlined above) and we all look forward to a great new year!

**Kevin**

## In A Flash Offer

**Dave Mavlouganis** - Owner of *In A Flash Photo Services* on Breckwood Blvd. here in Springfield will be offering SPS members a ten percent (10%) discount on printing services, mats and/or frames throughout the upcoming season.

This is a wonderful offer. So, if you need a few prints to enter into the Club's regular monthly competitions, it's an excellent opportunity to take advantage of this deal.

A reminder concerning print exhibitions at the Club.

- Prints to be exhibited at the Club for the monthly competitions do not need to be framed but must be mounted on a rigid backing.
  - matting is optional and is at the exhibitors option.
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## UPCOMING EXHIBITS - Featuring SPS Members

SPS member **Rachel Bellenoit** will have her photographs of Hadley MA on display at Bartow's Longview Farm from Sunday September 18 through Sunday October 30. This popular bakery and eatery is located on Route 116 in Hadley MA.

The photographs are comprised mostly of Hadley landscapes, Hadley cows and other farm animals. Boxed cards from the show will be available for sale. Hours are Mon - Fri 6:00 am - 6:00 pm and Sat. - Sun. 8:00 am - 6:00 pm. Directions to this popular breakfast and lunch eatery are available on their website:

<http://www.barstowslongviewfarm.com>

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Last April SPS member **Barb Krawczyk** and **Diane Savioli-Chase** from the Westfield Camera Club visited Cuba.

The duo will be presenting a print show entitled "Cuba: Cars, Cigars and Culture" at Westfield Creative Arts in the Rinnova Building 105 Elm St, Westfield, from Oct. 31 through November 19. There will be a reception for the photographers on November 4 from 6pm to 8pm. Both Barb and Diane will bring laptops with looping slide shows of their favorite images. Also on display will be some of the objects d'art they collected during their visit.

Hours of the gallery are Monday through Wednesday from 10am to 3pm and Saturdays from 12 to 4pm.

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## WANTED

Newsletter editor for the *SPS EXPOSURES*. Compensation is commensurate with that of the Officers of the SPS.

Interested? Contact President Kevin Fay:  
[kevin.fay44@gmail.com](mailto:kevin.fay44@gmail.com)

## 5 Motion Techniques for Exciting Images

by: Lynne Eodice

There are a number of ways to capture motion, and the methods you choose will be determined by the shutter speed you use and the movement of your subject. Here are some fun and easy ways to convey action in your photos.

### Freezing the Moment

You'll need to use a combination of a high ISO setting and fast shutter speed to get exciting, stop-action images. In order to work quickly, set your camera on shutter priority mode to select the shutter speed and allow the camera to automatically choose the aperture setting for the best exposure. A setting of 1/1000 second will give you a sharp image of all but the speediest subjects, and most cameras have the capability of shutter speeds as fast as 1/8000 second. Use an ISO setting ranging from 400 to 1600, depending on the light.

Nearly all DSLRs today have a continuous shooting mode that allows you to shoot multiple exposures in rapid succession, as well as continuous focusing for quickly moving subjects. To stop action with shutter speeds of 1/500 or faster, it's best to use a lens with a wide maximum aperture. A sense of timing is also very important. If you wait to press the shutter button until you see the peak of action, it will be too late. While using your continuous focusing mode, it's best to follow your subject through the lens. Learn to anticipate the peak of action and snap your photo a split-second before it occurs.

### Blurring Movement

One creative way to show motion is to allow a moving subject to become blurred during a long exposure time. This approach is very effective when you shoot a blurred subject that contrasts with sharp or recognizable surroundings. The shutter speed you select will depend on how fast your subject is moving and the amount of image blur you want to achieve.

An even faster subject, like a speeding car, can blur at a shutter speed of 1/125 second. On the other hand, you can capture a smooth, silky waterfall at a shutter speed of one second or more. Use a low ISO setting of 100 – 200 when you want to capture blurred motion. If you're shooting in bright sunlight and find it difficult to get long exposures, try using a neutral-density or polarizing filter, which will cut down on the light reaching the camera's sensor.

### Panning

This is another great way to instill a sense of motion when photographing a moving subject. When panning, you simply follow a subject with your camera during a long exposure, much the same way that a marksman follows a moving target. If it's done effectively, you'll get a relatively sharp subject against a blurred background. The subject will probably not be entirely sharp, but a little blurring adds to the feeling of motion. Shutter speeds of 1/15 to 1/30 second will allow for hand held exposures, while slower speeds may necessitate use of a tripod. Use a low ISO setting, and if the light is bright, consider using a neutral-density filter.

Timing and smooth camera movement is crucial to a successful panning shot. Start following your subject before you release the shutter, and continue to follow it after you hear the shutter click. Press the shutter button gently to avoid jerking the camera, and rotate your entire upper body to follow your subject. This technique takes a lot of practice, and not even pros nail it 100% of the time.

### Zoomed Lens Technique

Zoom lenses are very versatile because they enable us to make a subject larger or smaller in an image. And with a simple push or pull of the zoom lens during a timed exposure, you can bring life and movement to a stationary subject. Tripod use is up to you, but I usually use one because I think that it results in a cleaner image. The most common result of zooming (or racking) the lens during a long exposure is the appearance of lines radiating out from the center of your subject.

You can use the zooming technique with any number of subjects. However, bright lights against a dark background often yield the most dramatic images. To create a zoomed image, you'll need to use a slow shutter speed of at least 1/30 second, and preferably longer. Zoom through the full range of the lens's focal lengths for intriguing results, or even just partway. Experiment by zooming from the wide end to the longest end, and vice versa. Depending on the lighting conditions, you should use a small aperture setting and a low ISO.

### “Painting” With a Slow Shutter Speed

Instead of moving only the lens during a long exposure, experiment by setting the entire camera in motion. You can capture some dynamic images of stationary objects this way. Some of the best subjects are neon signs or buildings at night, but you can also capture some great impressionistic images of flowers or foliage in daylight.

The amount of movement that occurs when you simply hand-hold a camera during a long exposure is often enough to produce a pleasing amount of blur. You can also move the camera up and down, side to side, or in a circular motion for artistic effects. Just remember that even slight camera movement during an exposure time of ¼ to ½ second can produce an abstract rendering of your subject. The results of camera movement are often unpredictable. And because of the long shutter speeds involved, it's a good idea to experiment with different exposure settings. Again, it's a good idea to use low ISO settings and small apertures.

You'll find that opportunities to capture motion are nearly everywhere. So get out and shoot some exciting images!



The Springfield Photographic Society  
157 Forest Hills Road  
Springfield, MA 01128-1207

## FIRST CLASS E-MAIL

**September 2016**



### SPRINGFIELD PHOTOGRAPHIC SOCIETY APPLICATION FOR MEMBERSHIP 2016-2017 **80th Year**

NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY, STATE, ZIP \_\_\_\_\_

PHONE \_\_\_\_\_

EMAIL \_\_\_\_\_

#### Membership Fees

- Individual \$30.00  
 Family \$40.00  
 High School Student Free  
(Copy of student ID required)

NEW MEMBER     RENEWAL

PSA MEMBER?  Yes  No

Please make your check payable to *Springfield Photographic Society*  
Mail to SPS Treasurer *Cindy Nothe, P.O. Box 124, Monson, MA 01057*  
(or give to Cindy at any club meeting or event)